

State Health Improvement Plan (SHIP) Implementation Coordination Council
Meeting Summary
Tuesday, September 10, 2013
2:00pm-4:00pm

Illinois Public Act 96-1153 created the State Health Improvement Plan Implementation Coordination Council. This law requires that the Governor appoint an implementation council for the State Health Improvement Plan comprised of the directors of the Illinois Department of Public Health, Human Services, Healthcare and Family Services, Aging, Agriculture, Insurance, Transportation, Commerce and Economic, Environmental Protection Agency, and Violence Prevention Authority, and the Chair of the State Board of Health. The Council also includes local health departments and private sector public health stakeholders including non-profit public interest groups, health issue groups, faith community groups, health care providers, business and employers, academic institutions and community based organizations. The Council is charged to coordinate stakeholders to implement the SHIP, including providing a forum for a collaborative action, coordinating existing and new initiatives, developing detailed implementation steps with mechanisms for action, identifying public and private funding sources, promoting public awareness, advocating for implementation of the SHIP, and developing an annual report.

ICC Members Attending: Edwin Chandrasekar, Asian Health Coalition; Wesley Epplin (proxy), Health and Medicine Policy Research Group; Carol Gall, Mental Health Association of Illinois; Kevin Hutchison, St. Clair County Health Department; Ahlam Jbara, Council of Islamic Organization of Greater Chicago; Bob Kieckhefer, Retired; Janine Lewis, Illinois Maternal and Child Health Coalition; Hong Liu, Midwest Asian Health Association; David McCurdy, Advocate Health Care; Javette C. Orgain, Illinois State Board of Health; Ken Page, Illinois Environmental Protection Agency; Linda B. Roberts, Illinois Department of Professional Regulation; Clarita Santos, Blue Cross Blue Shield of Illinois; Patricia Schou, Illinois Critical Access Hospital Network; Richard Sewell, University of Illinois at Chicago; Janna Simon (proxy), Illinois Public Health Institute; Jose Sanchez, Norwegian American Hospital.

Illinois Department of Public Health Staff: David Carvalho, Mary Driscoll, David Gill, Lauren Jackson, Leticia Reyes-Nash, Tom Schafer

Non-members attending: Jason Rothstein, University of Illinois Chicago; Sarah Kerch, University of Illinois at Chicago

SHIP ICC Agency Designees:

- Betsy Creamer, Illinois Department on Aging
- Elmo Dowd, Illinois Environment Protection Agency
- Michael Gelder, Senior Advisor on Health Policy, Office of Governor Quinn
- Jessica Gerdes, Illinois State Board of Education
- Brian Gorman, Illinois Department of Insurance
- Dr. LaMar Hasbrouck, Director, Illinois Department of Public Health

- Mike Jones, Illinois Department of Healthcare and Family Services
- Laura Oberdorf, Office of the Governor, State of Illinois
- Hilary Segura, Illinois Department of Insurance
- Dan Harris, Department of Human Services

Meeting convenes at 2:10 PM.

Welcome and Introductions

Pat Schou opens the meeting and offers up greetings. Introduces self and requests other participants introduce themselves.

ICC members and Agency designees introduce themselves.

Dr. LaMar Hasbrouck, Director of Illinois Department of Public Health, welcomed attendees and explained that the ICC meeting format has changed from three hours to two hours to guarantee productivity and hopefully permit more frequent ICC meetings. Dr. Hasbrouck requests for feedback on the new format and also reviews the meeting agenda.

Public Comment

Schou asks for Public Comment.

There is no Public Comment.

Regular Business

Schou asks for Quorum.

There is Quorum.

Schou requests for changes to the meeting minutes from January. Change requests include:

- Linda Roberts is listed as a designee and should be listed as a member.
- Elissa Bassler is listed as Elizabeth.

Schou requests for changes to the meeting minutes from April. Change requests include:

- Linda Roberts is listed as a designee and should be listed as a member.
- Elissa Bassler is listed as Elizabeth.
- Margie Schaps of the Institute of Health Research and Policy attended but is not listed as an attendee.
- Richard Sewell should not be referred to as Dr. Sewell.

Dowd moved to approve both minutes. Dr. Hasbrouck seconded.

General Updates and Announcements

Schou explains that the role of SHIP ICC members is to internalize the plan and identify ways to utilize it locally, constantly reviewing its use. With this, she introduced Jason Rothstein.

Jason Rothstein provided some general updates. Workgroup update:

- Rothstein mentioned that due to a variety of factors there were limited workgroup meetings last quarter.
- The Data Workgroup came up with the priority area measures and staff is currently working on process measures.
- The Policy Workgroup is working on the policy landscape and implementing priority areas.
- The Government Workgroup is working to establish its role in the ICC.
- Overall, the staff is regularly progressing.

Richard Sewell asked Rothstein for clarity on the Government Workgroup's progress.

Rothstein mentioned that there was a form sent out to government agencies about the implementation of SHIP, sent by the Governor's Office. The goals were to identify current SHIP alignment activities and invite them to submit content for the SHIP website regarding these activities. The agencies that have responded can identify ways to align with the SHIP. However, many of the agencies that have responded do not refer or link to the SHIP in their work.

Dr. Orgain asked what steps were needed to get government agencies on board with linking and referring to the SHIP in their work.

Jessica Gerdes replied that it can be challenging for state government agencies to align with the SHIP due to different requirements from different sources.

Dowd, in agreement with Gerdes, mentioned that 100% of his agency's funds are federal which means that all guidelines are federally identified, making it out of the agency's control to align with the SHIP.

Carvalho reminded the group that most grant applications include a portion about meeting the needs of the target community, which is where the SHIP can be referenced. Unless the federal prescriptions are very detailed including the SHIP is possible.

Dowd replied that their agency's grant program under the Clean Water Act specifies very detailed activities that are closely defined by the federal government and require the federal government's approval.

Gerdes confirmed that her agency does have small funding opportunities that allow the incorporation of the SHIP, it is just a matter of remembering to do so and not remaining so myopic.

LeticiaReyes-Nash recommended that ICC members develop a “how to” document on how to include the SHIP. A two-page how to document with guidance on what Dave described may encourage us all to actively integrate the SHIP into our work.

Simon agreed with Reyes-Nash, stating that just a brief mention of the SHIP still brings attention to the SHIP and is better than not referring to it at all.

Sewell also agreed, reminding the group that language about this alignment may already be developed and can serve as a starting point.

Carvahlo confirmed Sewell’s thought about the already developed language. He also added that the Center for Comprehensive Health Planning is developing a plan for the state and then feed into the CON board. This is a plan that relates to health facilities and health care needs of the state. Since SHIP focuses on the population needs of the state, this plan exists. In this year’s budget the plan has been funded, which has not been before, and can be aligned with the SHIP.

After the group discussion, Rothstein discussed the ICC Member Survey rollout that asks ICC members regularly about the work they do on SHIP.

- The January to August survey has been developed and it just waiting for Illinois Department of Public Health approval and will then hopefully be sent out monthly.
- The surveys have been designed to be short but will provide great information about how SHIP members are doing outreach.

Schou asked if the results will be shared with the group and Jason confirmed that they will in fact be shared.

Updates and announcements from ICC members was requested but no updates were shared.

Public outreach updates were then provided by Rothstein. Updates include:

- SHIP Implementation Website
 - The URL to the website was provided (<http://www.idph.state.il.us/ship/icc>), however the new, easy URL will likely be healthyillinois.illinois.gov and will be sent to ICC members upon confirmation.
 - The website includes information about the SHIP, a link to a report that ICC members developed and shared, a request form for people to speak on SHIP, in addition to resources and organizations
 - The website is geared primarily to the public and agencies with interest on how to implement the SHIP in their area.

- It is requested that if any ICC members are doing public outreach trainings about the SHIP that they report back to the group about these trainings so it can also be recorded on the website.
- Lewis stated that she looked at the website and thought it looked clean but could benefit from the incorporation of photos.
- Rothstein and Reyes-Nash added that a video contest on the SHIP will provide the opportunity to share dynamic stories about the SHIP.
- Kevin Hutchison asked if the resource page on the SHIP website will include other state agencies that are related to the SHIP.
- Rothstein confirmed that under Resources there will also be Organizations where relevant agencies will be listed.
- SHIP Video challenge
 - A video challenge will take place to kick off the new SHIP website.
 - The video challenge requests that individuals or agencies submit videos of how they are implementing the SHIP in their community.
 - 10 winners will be selected, each will be given a \$1,500 grant.
 - Individuals are encouraged to apply but they will have to select an agency that will receive the \$1,500 grant award.
 - All types of Illinois-based agencies and organizations are encouraged to apply.
 - ICC members are asked to promote the video contest to help spread the word about the SHIP and establish ways to integrate SHIP in organizations around Illinois.
 - The video contest will be promoted with press releases, social media, partnerships and other avenues.
 - The timeline for the contest is still be worked through but from the date of the launch contestants will be given two months to submit their videos.
 - Videos will be reviewed and selected by a subcommittee of ICC members.

SHIP Process Measures Discussion

- Rothstein mentioned that SHIP Process Measures were previously sent to ICC members. Process measures were developed at the staff level. Measures are specifically about the SHIP implementation itself, including ICC meetings, the website and similar items. Measures were described in three categories:
 1. Number of meetings, outreach presentations by ICC members, subcommittee workgroup meetings, public linkages
 2. Number of SHIP links by government agencies, number of government agencies incorporating SHIP in their agencies, number of government agencies using SHIP in their strategic plans, number of local agencies linking to SHIP.
 3. Social media and publicity, number of entries to video contest, number of visits to the SHIP website.

- Schou mentioned that since this is the responsibility of ICC members some help will likely be needed.
- Sewell mentioned that the second measure about outreach presentations should add a measure on the number of presentations by each ICC member to make sure each member is presenting on the SHIP.
- Dr. Hasbrouck asked if the data on these measures will be available to the public and it was confirmed that it will likely appear online to allow for transparency.
- Bob Kieffer asked who is responsible for the news story activity but at this time it is not defined who is responsibility for this activity but Reyes-Nash mentioned that all ICC members are really responsible for promoting SHIP.
- Dr. Hasbrouck added that the Public Information Officer at Illinois Department of Public Health can do a lot of work in promoting the SHIP in the press as well.
- The group went on to discuss the importance of linking to SHIP because the federal government is looking for increased coordination at the state level to distribute funds.
- Bob made a motion to approve the progress measures with the inclusion of Richard's recommended change. Javette seconded.

We Choose Health Update

- Reyes-Nash described the progress of We Choose Health and a brief update.
- 21 grantees covering 60 counties in Illinois are funded. Site visits to each of the 21 grantees occurred over the summer and has confirmed that all grantees are doing great work.
- To encourage partnerships with other agencies and grantees in their region, three Regional Action Institutes will take place in late September in Dixon, Carbondale and Champaign.
- To stay tuned on We Choose Health progress, the We Choose Health newsletter features a lot of updates and stories. To get added to the listserv contact Leticia.
- In Year Two, the We Choose Health team will be presenting at APHA and the Leadership Team will be meeting on October 25 to plan for the sustainability of the project.

Illinois Insurance Marketplace Update

- Brian Gorman presented on the progress of the Illinois Insurance Marketplace, to open on October 1st.
- A private firm has been hired to assist with the branding and promotion of the Illinois Insurance Marketplace, with promotion beginning in the end of September.
- \$27 million was given in In-Person Counselor grants to train 1000 individuals to enroll Illinois residents in the marketplace. The training is being conducted by UIC.
- The deadline to enroll in the marketplace is December 15th to gain insurance coverage starting on January 1st. If not enrolled by March 15th a life event is required to enroll.

CMMI Update

Michael Gelder described the process of "Alliance for Health", a 6 month grant from the federal government to provide innovate recommendations to improve the health of the public. Recommendations are due on October 5th. To get input, three town hall meetings took place.

The three aims of the grant include improving the effectiveness of the health care delivery system, lowering cost, and improving the health of the population).

Dr. Hasbrouck presented on the CMMI proposal, “Regional Health Improvement Pilot – Moving Beyond the Walls of the Facility.” The proposal is to take a regional approach to work together to create regional health hubs. The approach would work to:

- Develop a group framework
- Develop a regional coalition
- Involve key stakeholders
- Engage in regional health improvement planning
- Identify core health priorities and metrics
- Capture regional ROI

After presenting on the CMMI proposal, the floor was opened for questions. ICC members described concern regarding the regional health improvement planning due to the varied timelines of agency health plans. Concerns were addressed when it was clarified that health plans would not need to be revised and timelines would not need to change, but the data and priorities in each would be synchronized. It is important to meet communities where they are but identify the crosswalk where things match up regionally and measure the return on investment on those core things regionally.

Agency in focus: IDOT

Karen and Susan from IDOT shared their agency’s success in aligning their work with the SHIP and public health.

IDOT’s current agenda is to implement the Illinois State Long Range Transportation Plan, guide policy focused on healthy, livable communities and continue to develop an innovative partnership with the Illinois Department of Public Health.

Closing

Gelder and Schou thanked everyone for attending.

Schou adjourned at 4:15 PM.